

SCREEN

Stats & Demographics

Circulation Statistics:

Newsletter	Website
20,858	Approximately 20,000 Monthly Visits
TOTAL: 40,858	

QUICK FACTS:

Our Email Newsletters reach upper-level agency creatives, producers and management executives
99 of the top 100 US ad agencies subscribe to SCREEN
94 of the top 100 national US advertisers subscribe to SCREEN

AUDIENCE:

Agency: Chief Creative Officer, Executive Creative Director, Creative Group Head, Creative Director/Manager, Copywriter, Sr. Art Director, Executive/Sr. Producer, Broadcast Producer, Talent & Music Services Manager/Director

Post Production: President/Partner/GM, Executive Producer, Editor, Music/Sound Designer, Animator, Colorist

Production: President/Partner/GM, Director, Executive Producer, Producer

Broadcast: VP, Sr. VP of Marketing, Head of Production, Advertising Director

Client Marketers: CEO, COO, Advertising Director, Marketing Director, Interactive Marketing Director

Support Services: Casting Director, Talent, Union/Guild/Organization Director, Technical Director, Film Commissioner

Web Traffic Sources:

CHICAGO & MIDWEST: 60 %

TEXAS & SOUTHWEST: 28 %

THE COASTS: 9 %

OTHER: 3 %

Most Frequented Pages: Headlines, Call Sheet, Filmmaker Focus, Classifieds

*Some of the 25+ countries reading SCREEN:

Spain, Brazil, Austria, Hong Kong, China, Germany, Denmark, South Africa, Singapore, Phillipines, France, Italy, India, South Korea, Israel

*These numbers are current as of 5/1/2014.

FOR EDITORIAL SUBMISSIONS AND MORE INFORMATION, CONTACT:

Editor & Publisher aschneider@screenmag.com

FOR ADVERTISING RESERVATIONS AND MORE INFORMATION, CONTACT:

Account Manager katie@screenmag.com