

Screen Production Bible

Early Bird Rates - 25 % Off!
Reserve Space and Pre-Pay by May 31, 2012.

2012-13 PRODUCTION BIBLE: Print + Smartphone App. Screen's groundbreaking new searchable Production Bible App is the most user-friendly and effective directory in the industry. All advertisers receive exposure in the print edition and space is available in the App as well. This is the first year we are offering a Screen Production Bible Smartphone Application!

Print editions of the **Screen Production Bible** are circulated to over 3,000 agency creatives, executives and producers throughout the US and Canada.

Now more than ever, the **Screen Production Bible** is the most efficient way to reach industry professionals to promote your services and grow your client base. Categories include **Production, Post, Music & Sound, Equipment, HD, Video, New Media, Crews, Stages & Sets, Talent & Casting, Schools and Services.**

FOR ADVERTISING RESERVATIONS AND MORE INFORMATION, CONTACT:

Nora Best

Director of Sales and Marketing

312-640-0800 x113

nora@screenmag.com

PRINT ADVERTISING DIMENSIONS: (width x height, in inches)

A. \$4000

- Back & Inside Covers (Only 3 Available)
- 6.75" x 9.25" (Bleed Included)
- .5" Binding Safety

B. \$2500

- Section Tabs (Only 12 Available)
- 6.25" x 9.25" (Bleed Included)
- .5" Binding Safety (Right)

C. \$1750

- Full Page Ad
- 6.25" x 9.25" (Bleed Included)
- .5" Binding Safety

D. \$1200

- 1/2 Page Ad
- 2.4" x 8" (Vertical)
- 5" x 3.875" (Horizontal)

E. \$700

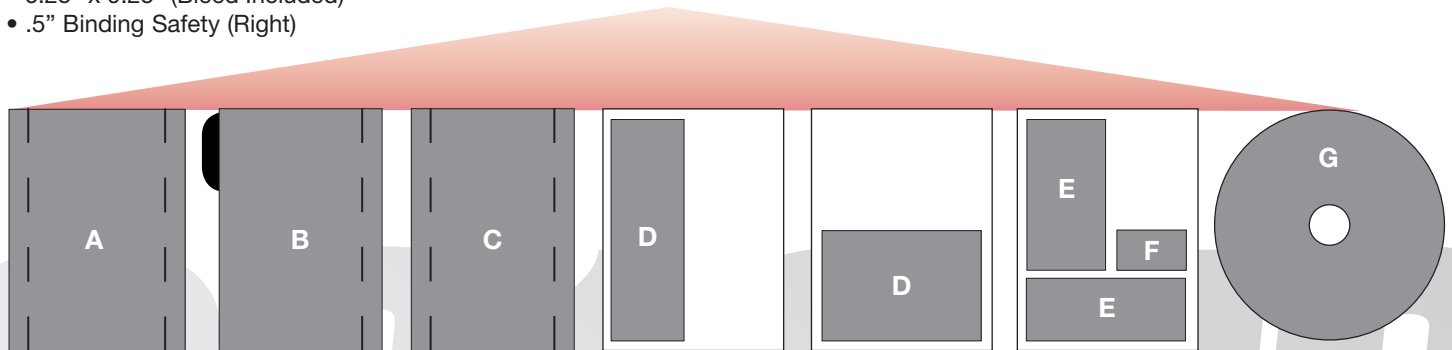
- 1/3 Page Ad
- 2.4" x 4.75" (Vertical)
- 5" x 2.5" (Horizontal)

F. \$500

- Logo Box Ad
- 2.4" x 1.75"

G. \$1500 (+ ad size price)

- CD/DVD Insert
- Placement on Tab & Full Page Ad Only
- Standard Size
- CD/DVD's have an earlier deadline. Call for more information.



DIGITAL REQUIREMENTS: CMYK, 300 dpi., press ready PDFs preferred. AI, EPS, TIF, PSD, JPG, INDD files are accepted in Mac format running CS4. Please include fonts and placed images with workable files.

MEDIA ACCEPTED: Email attachments or on disk.

CLOSING DATES: Artwork due NO LATER than August 1, 2012. NO exceptions and no refunds for undelivered artwork.

MAIL PAYMENT AND FILES TO: Screen Magazine, P.O. Box 471272, Chicago, IL 60647

FOR ADVERTISING ARTWORK SUBMISSIONS AND MORE INFORMATION, CONTACT:

Jennifer Hagarty

Creative Director

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